



**● ● ● IRIGHTS**  
**Integra's Rights Management System**

Integra's iRights platform has been built to streamline text permissions, photo research, and media rights acquisition workflows for publishers. Offered as a cloud-based solution, user access controls in iRights provides the flexibility for publishers to use the solution either with their in-house staff or external contract staff or vendors. This comprehensive portal removes the burden of manual tracking through multiple excel sheets and can also store contracts, assets, and rights metadata associated with photos / rich media and text permissions.

# BENEFITS

## Improved Productivity

As an end-to-end asset rights acquisition workflow management solution – from selection to account settlement – through a single interface between the publisher and research staff, iRights helps teams complete permissions and rights management process faster and achieve shorter turnaround times (TATs).

## Universal vs Granular Project View

Be it an administrator or a researcher or a publisher, iRights is designed to provide a comprehensive perspective on ongoing and past projects, which enables project managers to always keep a tab on their work.

## Facilitating Seamless Communication

With a unified portal holding all information and being updated in real-time, the iRights ensures that all parties are on the same page and ensures clarity in the asset management process. By providing high-level and filterable reports, iRights provides multiple report formats across various levels for seamless oversight both at project and individual assets levels.



# KEY FEATURES

- ✓ Comprehensive and user-friendly portal to manage all images and rich media from a single application
- ✓ Powerful visual dashboards to track the due dates and progress of projects
- ✓ User-friendly interface to quickly access and work on assigned projects
- ✓ Unified portal for clients and researchers to sync research findings
- ✓ Sourcing module facilitates easy implementation of budgeting decisions

## GET IN TOUCH WITH US

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powering content transformation